

What are cookies?

Cookies are small, often encrypted, text files, which are stored on your computer when you visit some websites. They are used to remember useful information which allows certain functionality within the website to work, for example remembering where you have reached within an order process, or if you've logged in to a site. Cookies can't harm your computer.

How long do cookies last?

Cookies last for different lengths of time depending on what they are used for and how your computer is set up. Session cookies are temporary cookies and are only stored until you leave the website or when you close your web browser. Persistent cookies last for a fixed period of time, defined within the cookie, and allow the website to recognise the device again when the user returns to that website on that device.

Who sets the cookie?

First party cookies – these are set by the website that you are visiting and can only be read by that website.

Third party cookies – these are set by an organisation other than owner of the website. This might be for the purposes of website measurement, being able to watch a video on the site or for the purposes of advertising.

Both first and third-party cookies are set on this website.

How cookies are used

Strictly necessary cookies - these types of cookies are used to make sure parts of a website work and that you can use the site effectively, such as remembering certain information on a form when you go to another page before the form has been completed. The cookies that we have defined as strictly necessary cookies will NOT be used to gather information that could be used to advertise products or services to you, or to remember any preferences you have set beyond the current visit

Performance cookies - these cookies are used to measure the performance of websites and see how websites are used. We use 'Performance' cookies to improve how the website works and measure our marketing activity. Information that is collected using these cookies is aggregated and anonymous and we are not able to identify individual users with these cookies. We may use Performance cookies to provide aggregated statistics on how our website is used. Cookies we have defined as 'Performance' cookies will NOT be used to gather information that could be used to target you with advertising on other websites or to remember any preferences you have set beyond the current visit.

Functionality cookies - these types of cookie allow websites to remember choices you make (for example, your user name, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can

customise. They may also be used to provide services on the site such as watching a video. These cookies do not track your browsing activity on other websites. We use 'Functionality' cookies to remember settings you've applied such as layout and text size. Cookies defined as 'Functionality' will NOT be used to gather information that could be used to target you with advertising on other websites.

Advertising or Targeting cookies - these cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation. We use 'Advertising' cookies to link to social networks like Facebook, who may subsequently use information about your visit to target advertising to you on other websites.

How to manage cookies

You can manage how you use cookies by using the 'settings' function in your web browsers and other software, to determine which cookies remain, or how long they remain before being deleted .

The Woolbridge Motor Club Ltd. website uses an online hosting service provider, and the club is not responsible for the setting of cookies and data collected on its or other websites.